



The 2024 autoXreport Innovator Awards Marketing/Licensing Packages

Complimentary

- Full rights to reshare Compass Intelligence/autoXreport Press Release announcement on social media with original link (CompassIntel / autoXreport website or Press link only)
- Resharing and retweeting of @CompassIntel @autoXreport original social media posts
- Any sharing on Award Winner's own website/blog, use of link tracking or lead generation, press releases, sharing through your own social media or use of CompassIntel or autoXreport graphics or award badges are considered to fall under a bronze or gold package
- Email Stephanie at satkinson@compassintelligence with any questions.

Bronze Package – \$1K USD

- Full marketing and promotional rights to promote the award on awardee and partner website(s), in marketing collateral, in annual reports, social media, and other marketing and company documentation (written and online)
- Includes full rights to use for lead generation, click tracking, and CRM purposes.
- Includes support and review of any press releases regarding award (full editing and review)
- Full rights and Use of Awards Logos/badges (PRESS KIT WILL BE EMAILED), press kit will include badge logos, pdf of PR, other supporting materials.
- Custom Award badge graphics with your company name and award category

Platinum Package – \$2K USD

- Everything included in the Bronze package, plus:
- 1 CompassIntel created or Company created blogpost, that will be pushed through INSIDE MOBILE newsletter (5K+ audience), interview with executive
- 1 personally designed infographic to highlight the award along with company logo, and 5 to 6 company stats, highlights or metrics
- Full package of graphic designs up to 6 of your choice for use in all marketing channels